

# Sponsorship

PACKAGE INFORMATION  
& PRICE GUIDE



**AGED CARE**  
EXPO AUSTRALIA



[WWW.AGEDCAREEXPO.COM](http://WWW.AGEDCAREEXPO.COM)

# WHY CHOOSE SPONSORSHIP?

If your organisation is involved with individuals in aged care or provides related services or products, our Expo presents a unique chance for you to establish yourself as a leader in the aged care community. Our Expos offer valuable opportunities to connect with aged care service providers, pertinent government agencies, and individuals in aged care, along with their caregivers and families.

*Sponsorship offers your organisation exclusive advantages to enhance your presence at our Expos. Some of the prominent benefits we provide include premium booth placement, prominent branding on stage, inclusion in stage scheduling, featured mentions in our social media posts, our radio ads, community events and blog spotlights.*

# PRICE PACKAGE

## PLATINUM SPONSOR (9M X 3M)

**\$7,000  
PLUS GST**

*INCLUDES 6X LED SPOTLIGHTS AT THE REAR OF THE SPACE, BACK WALL, AND 3X 4 AMP POWER SUPPLY WITH A 4-WAY POWERBOARD, BOOTH STRUCTURE WITH FASCIAS UNLESS NOT REQUIRED BY THE PLATINUM SPONSOR*

- Featured in 4 dedicated social media posts on our platforms.
- Prominent promotion on our official website.
- Exclusive blog spotlights to highlight your sponsorship.
- Special mentions and recognition throughout the entire expo day.
- Your brand featured in our radio ads.
- High visibility displays on our big screens.
- Opportunity for 1:1 interview during our expos.

## GOLD PLUS SPONSOR (6M X 2M BOOTH)

**\$5,000  
PLUS GST**

*INCLUDES 4X LED SPOTLIGHTS AT THE REAR OF THE SPACE, STANDARD FASCIA SIGNAGE FOR ALL FRONTS AND CORNERS OR WHERE APPLICABLE, AND 2X 4 AMP POWER SUPPLY WITH A 4-WAY POWERBOARD*

- Featured in 2 dedicated social media posts on our platforms.
- Prominent promotion on our official website.
- Exclusive blog spotlights to highlight your sponsorship.
- Special mentions and recognition throughout the entire expo day.
- Opportunity for 1:1 interview during our expos.

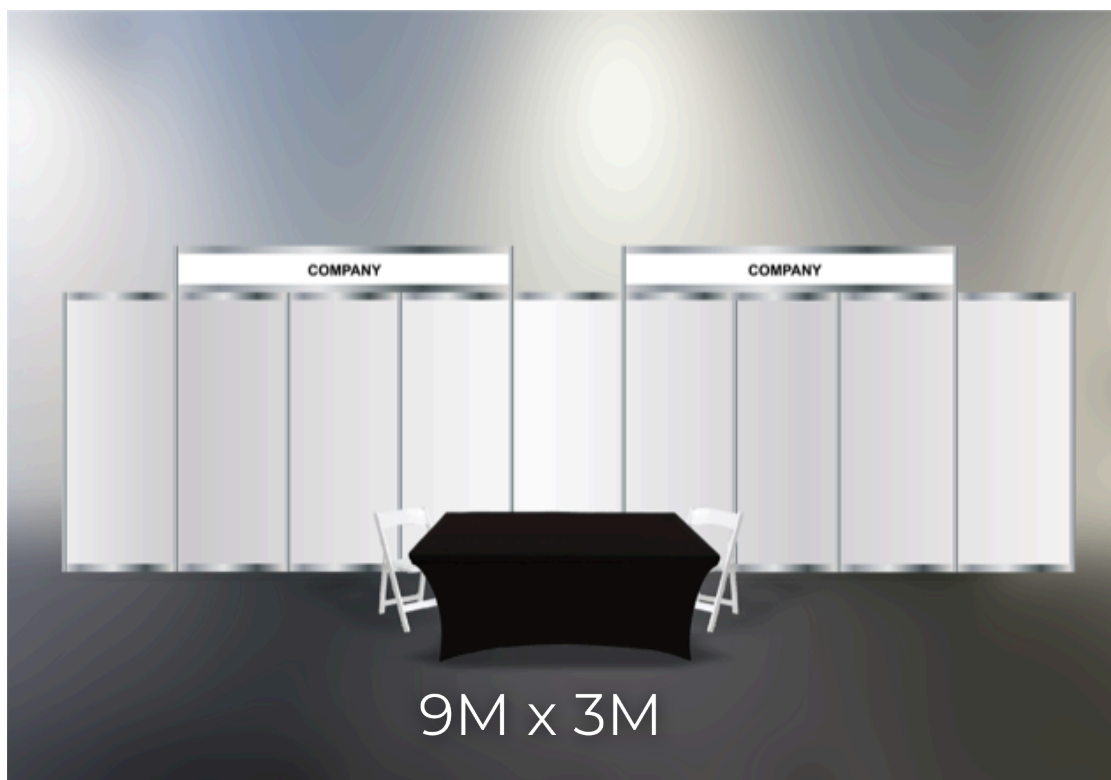
## GOLD SPONSOR (6M X 2M BOOTH)

**\$4,000  
PLUS GST**

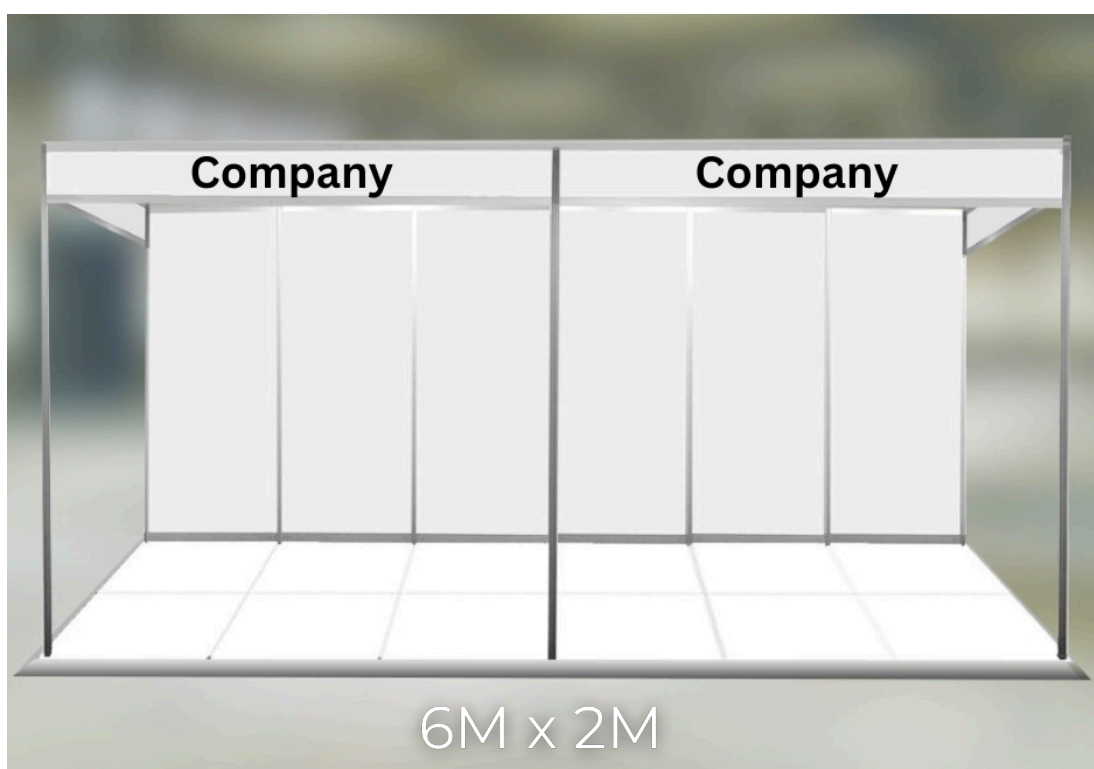
*INCLUDES 4X LED SPOTLIGHTS AT THE REAR OF THE SPACE, STANDARD FASCIA SIGNAGE FOR ALL FRONTS AND CORNERS OR WHERE APPLICABLE, AND 2X 4 AMP POWER SUPPLY WITH A 4-WAY POWERBOARD*

- Featured in 2 dedicated social media posts on our platforms.
- Prominent promotion on our official website.
- Exclusive blog spotlights to highlight your sponsorship.
- Opportunity for 1:1 interview at the expo.

## PLATINUM SPONSOR



## GOLD PLUS AND GOLD SPONSOR



## EXPLORE BEYOND OUR PLATINUM, GOLD PLUS & GOLD SPONSORSHIP PACKAGES!

At Aged Care Expo, we offer a range of exciting sponsorship opportunities to help your organisation stand out even more. These additional sponsorships provide unique ways to enhance your visibility and engagement with our audience.

### 1. Spin the Wheel Sponsorship:

- **Sponsor the Big Spin a Wheel:**

Put your brand at the forefront of excitement by becoming the sponsor of our Big Spin a Wheel. Your organization's name will take centre stage on the spinning wheel itself, providing excellent exposure to promote your business. This thrilling sponsorship opportunity is priced at just **\$600 plus GST**.

- **Sponsor a Prize for Hourly Spins:**

Get in on the action every hour by sponsoring a prize for our hourly Spin a Wheel event. Your organization's name and booth will be prominently mentioned for every hour, ensuring your brand remains in the spotlight. These hourly sponsorships start at an affordable **\$200 plus GST each**. Each prize will prominently feature your organization's name, offering great visibility and engagement.

### 2. Photo Booth Sponsorship:

Elevate your brand's exposure with our exclusive Photo Booth Sponsorship. Your organization's name will shine bright as it graces our photo booth and every instant photo taken by attendees. This sponsorship package offers a unique way to make a lasting impression and it's available for **\$2,500 plus GST**. Make your mark with every snapshot, and let your brand be a part of the cherished memories created at Disability Expo Australia.

### 3. Tea/Coffee Vouchers:

Make your mark as the sponsor of tea and coffee vouchers, which will be distributed to all exhibitors and sponsors in their exhibitor packs. These vouchers are redeemable at the Expo Café, offering prime exposure for your brand. Secure this sponsorship for **\$1,800 plus GST**.

### 4. Sponsor the Provider Networking Event Food and Drink Package:

Elevate your organization's profile by sponsoring the Provider Networking Event's Food and Drink Package. For **\$2,500 plus GST**, your organization's name will take centre stage as the provider of this delightful post-expo experience. You'll enjoy significant recognition, including a special thank you and a welcome speech from a member of your team at the networking event.

This sponsorship not only demonstrates your support for the Disability Expo Australia community but also positions your organisation as a valued partner in fostering connections and collaboration within the disability services sector. Join us in making this networking event a memorable and enjoyable experience for all!

